Paris Region
Key Figures 2016
Paris Region Key Figures 2016 lays out a panorama of the region’s business and social life, positioning it among the leading regions in Europe and worldwide.

With its main key indicators, the brochure "Paris Region Key Figures 2016" is a tool for decision and action in favour of enterprises and territories, useful to economic and political leaders in the region and to all those who seek a global vision of the regional economy.

Paris Region Key Figures 2016 is produced by Paris Region Entreprises, the Paris Île-de-France Regional Chamber of Commerce and Industry and the Paris Region Planning and Development Agency (IAU Île-de-France).
THE PARIS REGION, A MAJOR BUSINESS HUB IN EUROPE

Its main assets:

- The highest GDP in EU28 in value: 30.9% of the French nation’s GDP and 4.6% of the European Union’s GDP, ahead of Greater London and Lombardy.
- Its deep-rooted industrial tradition can be seen in its dense fabric of SMEs/SMIIs and its wide range of activities. It brings together a high density of technology companies (major groups, SMEs, startups), world-class competitiveness clusters and one of Europe’s highest concentrations in the science and technology sectors.
- As Europe’s leading employment area, it boasts a highly qualified workforce: 35% of French executives. The Paris Region hosts the largest concentration of students in Europe, with 25% of students in France and 40% of PhD students.
- Further boosting its appeal, the region benefits from top-notch infrastructure facilities. The Paris air hub is continental Europe’s leader: all major European cities are within 2 hours by plane. With 70 ports dotted along 500 km of navigable waterways, the region is also the second-ranking inland waterway platform in Europe. Ports de Paris is the world’s leading inland port in the tourism sector with a fleet of more than 110 boats and 8 million passengers transported in 2014.
- Its broadband communication networks mean that businesses can enjoy technological conditions that will boost their growth.
- Lastly, the Paris Region, and in particular inner Paris itself, a city of art, history and culture, is the world’s leading tourist region, highly attractive to international tourists. Moreover, with 700,000 m² in exhibition space, Paris is ranked No. 1 in the world in welcoming visitors and world-class business meetings. It also leads Europe in available surface for trade exhibitions.
One of Europe’s leading economic and innovative regions

**PARIS REGION VS FRANCE & EUROPE**

- **Population**
  - 2013: 12,005,077
  - France: 642
  - EU28: 18.1%
  - Paris Region: 2.4%

- **Jobs**
  - 2013: 6,109,800
  - France: 23%
  - EU28: 4.6%
  - Paris Region: 2.4%

- **GDP (billion €)**
  - 2013: 642
  - France: 30.9%
  - EU28: 4.6%
  - Paris Region: 2.4%

- **R&D workforce (FTE*)**
  - 2013: 155,135
  - France: 37.1%
  - EU28: 6.8%
  - Paris Region: 5.7%

- **R&D searchers (FTE*)**
  - 2013: 105,817
  - France: 39.8%
  - EU28: 6.1%
  - Paris Region: 5.7%

- **R&D expenditure (million €)**
  - 2013: 18,664
  - France: 39.3%
  - EU28: 6.8%
  - Paris Region: 6.8%

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**THE PARIS REGION IN THE EUROPEAN UNION**

AS OF 01.01.2016

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**AN INTERNATIONAL REGION**

- **1.5 million**
  - Foreigners (12.9% of the population) (2015)

- **67,000**
  - Foreign students in universities (2014-15)

- **13,000**
  - Foreign companies (2010)

- **368**
  - Foreign companies have created or preserved 5,032 jobs in 2014

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* Full Time Equivalent

Source: INSEE, Eurostat, Ministry of Higher Education and Research
OVERVIEW

PARIS REGION ECONOMIC DATA

One of Europe’s leading economic and innovative regions

PARIS REGION KEY FIGURES ♦ 2016

- Surface area: 12,012 km²
- 12 million inhabitants
- 646,000 students
- 999 inhabitants per km²
- 6.1 million jobs (salaried and non-salaried)
- Air Traffic: 95.4 million passengers
- R&D jobs: 155,000
- R&D expenditure: €18.7b
- GDP: €642b
- GDP per capita: €53,617
- 944,000 companies
- 1,048,000 sites
- 142,000 company creations
- 12,400 company failures
- Office space: 52.6 million m²
- 19 million passengers
- 7 high-speed train stations

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© INSEE / sources: ADP, French Customs, French Ministry of Higher Education and Research, Insee, ADP, SNCF, SNCF
EUROPE’S MOST POPULATED REGION

12 million inhabitants
18.1% of France’s population
2.4% of EU28’s population

There are 5 towns in the Paris Region with more than 100,000 inhabitants:
Paris, Boulogne-Billancourt, Saint-Denis, Argenteuil and Montreuil

(INSEE 12/15, data 2013, Eurostat 12/15, data 1.1.2014)

THE 3RD WEALTHIEST POPULATION IN EUROPE

TOP 5 EUROPEAN REGIONS BY HOUSEHOLD INCOME*
(PPS** PER CAPITA IN 2012)

- Vlaams-Brabant: 27,700
- Paris Region: 27,800
- Hamburg: 27,200
- Stuttgart: 28,300
- Oberbayern: 31,900

* excluding Luxembourg
** PPS: Purchasing Power Standard
A YOUNG, DYNAMIC POPULATION

180,300 births
72,000 deaths

15% birth rate
(12.2% for France)

Men’s life expectancy
80.2 years (France: 78.8)

Women’s life expectancy
85.5 years (France: 85)

Paris fertility rate:
2.01 children per woman.

Source: INSEE, 2/16, data 2012

A WELCOMING, MULTICULTURAL POPULATION

55% of the Paris Region population is under 40

<table>
<thead>
<tr>
<th>Age</th>
<th>Paris Region</th>
<th>France</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>%/Total Paris Region</td>
<td>%/Total France</td>
</tr>
<tr>
<td>0-24</td>
<td>3,883,908</td>
<td>32.7%</td>
</tr>
<tr>
<td>25-39</td>
<td>2,654,187</td>
<td>22.3%</td>
</tr>
<tr>
<td>40-64</td>
<td>3,786,592</td>
<td>31.8%</td>
</tr>
<tr>
<td>65 and over</td>
<td>1,573,816</td>
<td>13.2%</td>
</tr>
<tr>
<td>11,898,503</td>
<td>100.0%</td>
<td>65,241,243</td>
</tr>
</tbody>
</table>

Source: INSEE, 6/15 - data 2012

12.9% of the population is foreign, i.e. 1.5 million people

46.1% come from Africa (706,520)
32% come from Europe (490,879)
16.7% come from Asia (256,287)
5.1% come from America (77,637)
0.1% comes from Oceania (2,000)

Source: INSEE, 2/16, data 2012
FROM KINDERGARTEN (2-6 YEARS) TO HIGH SCHOOL (15-18 YEARS), an extensive selection of international schools and courses open to foreign and French pupils.

130 INTERNATIONAL SECTIONS in 16 different languages, with the opportunity to take the international option of the baccalaureate (OIB)

62,000 students in European sections

A HIGHLY-EDUCATED REGION WITH MANY GRADUATES

38.2% of the adult population holds at least a bachelor’s degree (2012)

646,000 students (24.1% of France’s student population and 40% of France’s PhD students)

16 universities

61 “Grandes Ecoles” (Elite Schools) and engineering schools

A-levels

British 36 | Chinese 13 | Japanese 5 | Norwegian 3
German 14 | Spanish 7 | Polish 5 | Swedish 3
Portuguese 11 | Italian 7 | Danish 3 | Brazilian 1
American 11 | Arab 7 | Dutch 3 | Russian 1

THE FRENCH EDUCATIONAL SYSTEM

In university

+369,000 students
- Bachelor’s degree: 207,500
- Master’s degree: 141,000
- PhD: 21,000

In other higher education institutions

+277,000 students
- Advanced Technician sections: 45,000
- Business schools: 43,000
- Engineering schools: 34,000
- Preparatory classes to “Grandes Ecoles”: 26,000
- Other establishments (including “Grandes Ecoles”: 130,000)

(Ministry of Higher Education and Research, RERS 2015, data 2014-15)
AN ATTRACTIVE REGION FOR FOREIGN TALENT

Paris top world city for studying (QS Best Student Cities, 2016)

In the Paris Region, 1 out of 5 university students is foreign (18.1%)

67,000 foreign students, i.e. 30.5% of all students in French universities

9,022 foreign students in PhD, i.e. 43.3% of students in PhD

FOREIGN STUDENTS IN THE PARIS REGION

- 44.9% come from Africa, 29,976 students
- 25.2% come from Europe, 16,797 students
- 19.4% come from Asia/Oceania, 12,915 students
- 10.5% come from America, 6,984 students

Source: Ministry of Higher Education and Research, 2014-2015

COURSES WITH A WORLDWIDE REPUTATION

Business schools & management training programs

Financial Times, 2015/2016 Rankings

- Global MBA:
  - INSEAD world leader ahead of Harvard Business School and London Business School, and HEC Paris n°15

- European Business Schools:
  - 2 of the 3 best European Business Schools are from the Paris Region: HEC Paris and INSEAD

- Master in Management:

- Executive MBA:
  - 4 MBAs in the World Top 20: Tsinghua University/INSEAD (1), HEC/LSE/NYU (3), INSEAD (7), ESCP Europe (13)

Universities

- Times Higher Education World University Ranking:
  - 5 higher education institutions in the Top 200: Ecole Polytechnique, Ecole Normale Supérieure, Pierre and Marie Curie University, Paris-Sud University, Paris Diderot University

- Academic Ranking of World Universities:
  - 3 higher education institutions in the Top 100: Pierre and Marie Curie University, Paris Sud University, Ecole Normale Supérieure

Research and higher education clusters

Stakeholders in higher education and research come together to discuss and to unite their diversity and their strengths so as to serve their shared common goals; they work out of 11 clusters: Hesam University, Paris Sciences et Lettres Research University, Sorbonne Paris Cité Recherche Enseignement Supérieur, Sorbonne Universities, Paris Est University, Paris Lumières University, Paris Saclay University, Paris Seine University, Campus Condorcet - Paris-Aubervilliers, Cité des Humanités et des Sciences Sociales, Institut Polytechnique Grand Paris, ParisTech.

Breakdown of the students in Paris Region universities in 2014-2015, by sector and LMD courses

<table>
<thead>
<tr>
<th>Courses</th>
<th>Total L.M.PhD Students</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social and Human Sciences</td>
<td>66,940</td>
<td>18,1%</td>
</tr>
<tr>
<td>Law, Political Science</td>
<td>58,414</td>
<td>15,8%</td>
</tr>
<tr>
<td>Health Sector</td>
<td>50,687</td>
<td>13,7%</td>
</tr>
<tr>
<td>Basic Sciences and Applications</td>
<td>36,989</td>
<td>10,0%</td>
</tr>
<tr>
<td>Economics</td>
<td>35,541</td>
<td>9,6%</td>
</tr>
<tr>
<td>Letters, Language Sciences, Arts</td>
<td>31,607</td>
<td>8,6%</td>
</tr>
<tr>
<td>Languages</td>
<td>24,901</td>
<td>6,7%</td>
</tr>
<tr>
<td>University Institute of Technology Fields</td>
<td>17,471</td>
<td>4,7%</td>
</tr>
<tr>
<td>Multi-science</td>
<td>14,037</td>
<td>3,8%</td>
</tr>
<tr>
<td>Natural and Life Sciences</td>
<td>13,856</td>
<td>3,8%</td>
</tr>
<tr>
<td>Economic and Social Administration</td>
<td>9,677</td>
<td>2,6%</td>
</tr>
<tr>
<td>Sports</td>
<td>6,925</td>
<td>1,9%</td>
</tr>
<tr>
<td>Literature, Languages, Humanities</td>
<td>2,155</td>
<td>0,6%</td>
</tr>
</tbody>
</table>

ALL SECTIONS 369,200

Source: Ministry of Higher Education and Research, 2015
PARIS REGION LEADING EUROPE IN R&D (2013)

PARIS REGION R&D EXPENDITURE: €18.7b
6.8% of EU 28 - 39.3% of France

31.6%

35.6%

PARIS REGION R&D WORKFORCE*: 155,135
5.7% of EU 28 - 37.1% of France

35.6%

64.4%

PARIS REGION
EUROPEAN LEADER FOR R&D WORKERS AND RESEARCHERS

155,000 people
involved in research
(including 105,000 researchers)

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PARIS REGION KEY FIGURES 2016
THE PARIS REGION’S EXCELLENCE IS INTERNATIONALLY RENOWNED

31 Nobel Prizes
11 Fields Medals
5,176 foreign researchers in the Paris Region, i.e. 55.5% of foreign researchers in France (FNAK, data 2014)
18,300 scientific publications (OST, 2015, data 2013), i.e. 35.4% of scientific publications in France
7,385 patents filed (INPI, data 2014)

European leader for:
Worldwide scientific publications (all disciplines)
Worldwide scientific publications in mathematics, engineering sciences, universe sciences, physics, chemistry, fundamental biology
7.1% of world scientific publications in mathematics in EU28 and 3.8% worldwide (OST, data 2013)

N° 2 in Europe for worldwide scientific publications in medical research, applied biology-ecology, human sciences, social sciences (OST, data 2013)

European leader for European patent applications by the inventor - all fields in 2012: 2,940, i.e. 34% of European patents in France (OST, 2015, data 2012)

THE N° 1 EUROPEAN REGION FOR RESEARCH & DEVELOPMENT EXPENDITURE

EUROPE’S TOP 5 REGIONS BY R&D EXPENDITURE (MILLIONS OF EUROS IN 2013)

Paris Region 18,700
9 competitiveness clusters bring together businesses, research centres and training institutions to develop synergies and stimulate the emergence of collaborative and, above all, innovative projects.

Nearly 4,000 members including: 3,230 companies and over 500 labs and teaching institutions

2,046 projects

€7.7b of total funding

<table>
<thead>
<tr>
<th>Cluster name</th>
<th>Field of competence</th>
<th>SMEs + ETI</th>
<th>Major groups</th>
<th>Laboratories and teaching institutions</th>
<th>Total members (incl. Public local authorities and financing members)</th>
<th>Projects funded since the cluster was founded</th>
<th>Total funding (€ million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>advancity</td>
<td>Sustainable City and mobility</td>
<td>184</td>
<td>10</td>
<td>31</td>
<td>260</td>
<td>152</td>
<td>446</td>
</tr>
<tr>
<td>ASTech</td>
<td>Business aviation, space transportation, engine and equipment</td>
<td>159</td>
<td>44</td>
<td>46</td>
<td>277</td>
<td>60</td>
<td>266</td>
</tr>
<tr>
<td>cap-digital</td>
<td>Competitiveness and digital transformation</td>
<td>913</td>
<td>45</td>
<td>81</td>
<td>1,064</td>
<td>638</td>
<td>1,466</td>
</tr>
<tr>
<td>Cosmetic Valley</td>
<td>Perfume, cosmetics</td>
<td>409</td>
<td>2</td>
<td>97</td>
<td>508</td>
<td>170</td>
<td>250</td>
</tr>
<tr>
<td>Elastopôle</td>
<td>Rubber and polymer industry</td>
<td>76</td>
<td>16</td>
<td>26</td>
<td>137</td>
<td>54</td>
<td>195</td>
</tr>
<tr>
<td>Finance Innovation</td>
<td>Financial services</td>
<td>154</td>
<td>125</td>
<td>18</td>
<td>300</td>
<td>9</td>
<td>11</td>
</tr>
<tr>
<td>Medicen</td>
<td>Innovation for health</td>
<td>177</td>
<td>16</td>
<td>29</td>
<td>224</td>
<td>257</td>
<td>1,040</td>
</tr>
<tr>
<td>Mov’eo</td>
<td>Mobility &amp; Automotive</td>
<td>211</td>
<td>42</td>
<td>48</td>
<td>341</td>
<td>196</td>
<td>1,490</td>
</tr>
<tr>
<td>Systematic</td>
<td>Software and Digital</td>
<td>500</td>
<td>150</td>
<td>140</td>
<td>830</td>
<td>510</td>
<td>2,600</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td>2,783</td>
<td>450</td>
<td>516</td>
<td>3,941</td>
<td>2,046</td>
<td>7,764</td>
</tr>
</tbody>
</table>

Source: Advancity, ASTech, Cap Digital, Cosmetic Valley, Elastopôle, Finance Innovation, Medicen, Mov’eo, Systematic
EUROPE’S TOP GROSS DOMESTIC PRODUCT

The Paris Region’s GDP is equivalent to that of the Netherlands, and higher than that of Turkey and Switzerland.

GDP €642 billion
30.9% of France’s GDP
4.6% of EU28 GDP
GDP per capita: €53,617
GDP per job: €105,287
(INSEE, Eurostat, 2013)

TOP 5 EUROPEAN REGIONS FOR GDP
(MILLION EUROS IN 2013)

Greater London 447,629
Paris Region 642,258*
Auvergne / Rhône-Alpes 241,025*
Oberbayern 209,003**
Lombardia 358,187

*Estimated by the French Ministry of Finance, 2013
**Estimated by INSEE, November 2013
A MAJOR BUSINESS HUB IN EUROPE

944,034 companies
1,048,252 sites
141,722 business creations
(INSEE, 2014)

The Paris Region’s deep-rooted industrial tradition can be seen in its dense fabric of SMEs/SMIs and its wide range of activities. It brings together a substantial share of technology companies (major groups, SMEs, start-up companies), world-class competitiveness clusters and one of Europe’s largest concentrations of science and technology.

EUROPE’S LEADING REGION FOR LABOUR PRODUCTIVITY


PARIS REGION N° 1 IN EUROPE AND N° 3 WORLDWIDE FOR HOSTING THE WORLD’S TOP 500 CORPORATE HEADQUARTERS


TOP 10 CORPORATE HEADQUARTERS IN THE PARIS REGION - FORTUNE GLOBAL 500

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
<th>Revenues in € Million</th>
<th>Total workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AXA</td>
<td>148,338</td>
<td>96,279</td>
</tr>
<tr>
<td>2</td>
<td>BNP Paribas</td>
<td>114,432</td>
<td>179,603</td>
</tr>
<tr>
<td>3</td>
<td>Societe Generale</td>
<td>108,817</td>
<td>153,836</td>
</tr>
<tr>
<td>4</td>
<td>Credit Agricole</td>
<td>97,741</td>
<td>72,567</td>
</tr>
<tr>
<td>5</td>
<td>Carrefour</td>
<td>93,176</td>
<td>381,227</td>
</tr>
<tr>
<td>6</td>
<td>ENGIE</td>
<td>91,184</td>
<td>152,882</td>
</tr>
<tr>
<td>7</td>
<td>Electricité de France</td>
<td>88,971</td>
<td>148,024</td>
</tr>
<tr>
<td>8</td>
<td>PSA Peugeot Citroën</td>
<td>65,448</td>
<td>189,786</td>
</tr>
<tr>
<td>9</td>
<td>Groupe BPCE</td>
<td>63,492</td>
<td>108,565</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: Fortune Magazine, Global 500, July 2015 - Exchange rate used: $1 = 0.920367
EUROPE’S N° 2 REGION FOR THE ESTABLISHMENT OF MAJOR FOREIGN GROUPS

13,000 foreign companies
27% of foreign companies established in the country
600,000 jobs

IN 2014

368 foreign companies coming from 40 countries and creating 5,032 jobs, including:
• 172 coming from Europe (2,802 jobs)
• 122 coming from America (1,431 jobs)
• 65 coming from Asia (763 jobs)

FOREIGN DIRECT INVESTMENT: THE MAIN COUNTRIES INVOLVED (2014)

368 foreign companies coming from 40 countries and creating 5,032 jobs, including:
• 172 coming from Europe (2,802 jobs)
• 122 coming from America (1,431 jobs)
• 65 coming from Asia (763 jobs)

TOP 10 MAJOR PARIS REGION COMPANIES DEPENDENT ON FOREIGN GROUPS
(BASED ON SALARIED WORKFORCE)

<table>
<thead>
<tr>
<th>Country</th>
<th>Company</th>
<th>Business sector</th>
<th>Company’s salaried workforce range</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Euro Disney Associés SCA</td>
<td>Amusement and theme parks</td>
<td>10,000 to 14,999</td>
</tr>
<tr>
<td></td>
<td>CIE IBM France</td>
<td>Information systems and software consulting</td>
<td>2,000 to 4,999</td>
</tr>
<tr>
<td></td>
<td>Generali VIE</td>
<td>Reinsurance</td>
<td>2,000 to 4,999</td>
</tr>
<tr>
<td></td>
<td>Accenture</td>
<td>Information systems and software consulting</td>
<td>2,000 to 4,999</td>
</tr>
<tr>
<td></td>
<td>CGI France</td>
<td>Consulting, Integration and Outsourcing</td>
<td>2,000 to 4,999</td>
</tr>
<tr>
<td></td>
<td>Securitas France SARL</td>
<td>Private security</td>
<td>2,000 to 4,999</td>
</tr>
<tr>
<td></td>
<td>SAIPEM</td>
<td>Construction of maritime and riverside works</td>
<td>1,000 to 1,999</td>
</tr>
<tr>
<td></td>
<td>Club Méditerranée</td>
<td>Vacation resorts</td>
<td>1,000 to 1,999</td>
</tr>
<tr>
<td></td>
<td>Pfizer</td>
<td>Pharmaceutical wholesale trade</td>
<td>1,000 to 1,999</td>
</tr>
</tbody>
</table>

Source: Diane, 2016
LEADING GATEWAY
TO EUROPE’S IMPORT/EXPORT MARKET (2014)

Imports: €129b
26% of France’s imports

Main imports
Automotive manufacturing products 12%, €14.9b
Natural hydrocarbons 10%, €12.9b
Telephones and communication equipment 6%, €7.4b

Exports: €77b
18% of France’s exports

Main exports
Space and aeronautics manufacturing products 10%, €7.7b
Automotive manufacturing products 10%, €7.6b
Pharmaceutical products 8%, €5.8b

(French Customs, 2014)

THE PARIS REGION’S LEADING BUSINESS PARTNERS (2014)

<table>
<thead>
<tr>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
<th>Country</th>
<th>Value (€ billion)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>18.1</td>
<td>14</td>
<td>Germany</td>
<td>8.4</td>
<td>11</td>
</tr>
<tr>
<td>Germany</td>
<td>16.9</td>
<td>13</td>
<td>United States</td>
<td>7.7</td>
<td>10</td>
</tr>
<tr>
<td>Belgium</td>
<td>15.1</td>
<td>12</td>
<td>Italy</td>
<td>5.2</td>
<td>7</td>
</tr>
<tr>
<td>United States</td>
<td>8.7</td>
<td>7</td>
<td>United Kingdom</td>
<td>5.2</td>
<td>7</td>
</tr>
<tr>
<td>Italy</td>
<td>8.1</td>
<td>6</td>
<td>Spain</td>
<td>4.9</td>
<td>6</td>
</tr>
<tr>
<td>Spain</td>
<td>7.5</td>
<td>6</td>
<td>Belgium</td>
<td>4.5</td>
<td>6</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>5.5</td>
<td>4</td>
<td>Switzerland</td>
<td>4.3</td>
<td>6</td>
</tr>
<tr>
<td>Netherlands</td>
<td>5.01</td>
<td>4</td>
<td>China</td>
<td>2.8</td>
<td>4</td>
</tr>
<tr>
<td>Switzerland</td>
<td>3.6</td>
<td>3</td>
<td>Netherlands</td>
<td>2.07</td>
<td>3</td>
</tr>
<tr>
<td>Japan</td>
<td>2.9</td>
<td>2</td>
<td>Hong Kong</td>
<td>1.7</td>
<td>2</td>
</tr>
</tbody>
</table>

Source: French Customs, 2014

PARIS REGION KEY FIGURES 2016
A multi-specialised region

**ECONOMY AND BUSINESS**

**KEY SECTORS**

- **Aeronautics, Space, Defence, Air Transportation**
  - Dassault Aviation, Airbus Group, Safran, Thales Group, Air France-KLM Group, Aéroports de Paris...

- **M.I.C.E.***
  - Comexposium, Reed Midem, Viparis, Disneyland® Paris...

- **Digital IT**
  - Alcatel-Lucent, Apple, Bouygues, Free, Google, Horiba, Huawei, Microsoft, Motorola, Numericable-SFR, Orange, Safran-Sagem, SAP, Siemens, Thales, Vivendi, ZTE...

- **Fintech and Banking**
  - BNP Paribas, Crédit Agricole Group, BPCE Group, La Banque Postale, Société Générale, CM-CIC Group...

- **Automotive, Transport, Mobility**
  - PSA Peugeot Citroën, Renault, Faurecia, Valeo, RATP, SNCF, Transilien...

- **Business Services**
  - Accenture, Cap Gemini, Ernst and Young, Gide Loyrette Nouel...

- **Fashion, Design, Luxury Goods**
  - Cartier, Chanel, Hermès, Christian Louboutin, Kering (Gucci, Yves Saint-Laurent), LVMH (Louis Vuitton, Christian Dior, Guerlain...), L’Oréal...

- **Life Sciences**
  - AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Guerbet, Lilly, Pfizer, Roche, Sanofi-Aventis, Novartis...

- **Food Industry**
  - Danone, Finatis, Kraft Foods, Lactalis, Nestlé, Pernod Ricard...

- **Logistics**
  - DHL, FedEx, Geodis, RATP, SNCF Fret...

- **Cleantech, Energy**
  - Air Liquide, Areva, EDF, ENGIE, Schneider Electric, Veolia...

- **Hotels, Catering**
  - Accor, Club Med, Elior Group, Louvre Hotels, Lucien Barrière Group, Marriott, Pierre et Vacances & Center Parcs Group, Sodexho, ...

- **Technology**
  - Alcatel-Lucent, Apple, Bouygues, Free, Google, Horiba, Huawei, Microsoft, Motorola, Numericable-SFR, Orange, Safran-Sagem, SAP, Siemens, Thales, Vivendi, ZTE...

* M.I.C.E.: Meetings, Incentives, Conventions, Exhibitions
Source: Paris Region Entreprises, 2016
### A TALENTED WORKFORCE

6.1 million jobs, 23% of jobs in France, 35% of French executives

### THE PARIS REGION’S POPULATION BY SOCIO-PROFESSIONAL CATEGORY

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White-collar workers</td>
<td>1,635,598</td>
<td>27%</td>
</tr>
<tr>
<td>Executives, higher intellectual professions</td>
<td>1,623,482</td>
<td>26.8%</td>
</tr>
<tr>
<td>Intermediate professions</td>
<td>1,562,905</td>
<td>25.8%</td>
</tr>
<tr>
<td>Blue-collar workers</td>
<td>872,319</td>
<td>14.4%</td>
</tr>
<tr>
<td>Craftspeople, retailers, business leaders</td>
<td>272,599</td>
<td>4.5%</td>
</tr>
<tr>
<td>Other</td>
<td>84,809</td>
<td>1.4%</td>
</tr>
<tr>
<td>Farmers</td>
<td>6,058</td>
<td>0.1%</td>
</tr>
<tr>
<td><strong>Total active population 15-64 years old</strong></td>
<td><strong>6,057,770</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Source: INSEE 1/16, data 2012 - Total population 15-64 years

### A RELATIVELY LOW UNEMPLOYMENT RATE

<table>
<thead>
<tr>
<th>Region</th>
<th>Unemployment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cataluña (ES)</td>
<td>20.3%</td>
</tr>
<tr>
<td>Comunidad de Madrid (ES)</td>
<td>18.7%</td>
</tr>
<tr>
<td>Brussels Region (BE)</td>
<td>18.3%</td>
</tr>
<tr>
<td>UE 28</td>
<td>10.2%</td>
</tr>
<tr>
<td>Paris Region (FR)</td>
<td>9.7%</td>
</tr>
<tr>
<td>London* (UK)</td>
<td>6.9%</td>
</tr>
<tr>
<td>Brandenburg (DE)</td>
<td>6.7%</td>
</tr>
<tr>
<td>Baden-Württemberg (DE)</td>
<td>3.1%</td>
</tr>
<tr>
<td>Oberbayern (DE)</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

* Inner + Outer London

Source: Eurostat 2014 (panel of regions)
## BREAKDOWN OF BUSINESSES AND JOBS BY BUSINESS SECTORS IN THE PARIS REGION

<table>
<thead>
<tr>
<th>Business sector</th>
<th>Sites</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade; automotive vehicles and motorcycles</td>
<td>195,530</td>
<td>705,331</td>
</tr>
<tr>
<td>Public administration</td>
<td>6,699</td>
<td>512,194</td>
</tr>
<tr>
<td>Administrative services and support activities</td>
<td>110,116</td>
<td>407,052</td>
</tr>
<tr>
<td>Education</td>
<td>48,230</td>
<td>398,951</td>
</tr>
<tr>
<td>Transportation and storage</td>
<td>43,023</td>
<td>367,589</td>
</tr>
<tr>
<td>Legal, accounting, management, architecture, engineering, technical testing and analysis</td>
<td>195,994</td>
<td>366,666</td>
</tr>
<tr>
<td>Financial and insurance activities</td>
<td>52,071</td>
<td>327,654</td>
</tr>
<tr>
<td>Accommodation and food</td>
<td>54,990</td>
<td>284,439</td>
</tr>
<tr>
<td>Construction</td>
<td>110,531</td>
<td>284,418</td>
</tr>
<tr>
<td>Activities for human health</td>
<td>77,654</td>
<td>273,196</td>
</tr>
<tr>
<td>Medical and social accommodation and social work without accommodation</td>
<td>11,516</td>
<td>211,060</td>
</tr>
<tr>
<td>Computer and information services</td>
<td>46,468</td>
<td>193,701</td>
</tr>
<tr>
<td>Other service activities</td>
<td>60,667</td>
<td>139,065</td>
</tr>
<tr>
<td>Publishing, audiovisual and broadcasting</td>
<td>29,037</td>
<td>125,665</td>
</tr>
<tr>
<td>Arts, entertainment and recreation</td>
<td>81,287</td>
<td>95,640</td>
</tr>
<tr>
<td>Other professional, scientific and technical</td>
<td>51,764</td>
<td>83,560</td>
</tr>
<tr>
<td>Manufacture of transport equipment</td>
<td>446</td>
<td>76,586</td>
</tr>
<tr>
<td>Real-estate activities</td>
<td>81,396</td>
<td>76,547</td>
</tr>
<tr>
<td>Scientific research and development</td>
<td>2,804</td>
<td>60,928</td>
</tr>
<tr>
<td>Manufacture of food products, beverages and tobacco products</td>
<td>7,235</td>
<td>49,273</td>
</tr>
<tr>
<td>Electricity, gas, steam and air-conditioning supply</td>
<td>3,157</td>
<td>45,192</td>
</tr>
<tr>
<td>Telecommunications</td>
<td>2,523</td>
<td>45,163</td>
</tr>
<tr>
<td>Manufacture of computer, electronic and optical products</td>
<td>1,018</td>
<td>42,988</td>
</tr>
<tr>
<td>Other manufacturing: repair and installation of machinery and equipment</td>
<td>10,308</td>
<td>41,926</td>
</tr>
<tr>
<td>Production and distribution of water: sewage, waste management and remediation activities</td>
<td>2,175</td>
<td>39,264</td>
</tr>
<tr>
<td>Metallurgy and metal products manufacturing, except machinery and equipment</td>
<td>2,499</td>
<td>29,186</td>
</tr>
<tr>
<td>Chemical industry</td>
<td>792</td>
<td>25,826</td>
</tr>
<tr>
<td>Manufacture of rubber and plastic products and other non-metallic mineral products</td>
<td>1,635</td>
<td>19,148</td>
</tr>
<tr>
<td>Pharmaceutical industry</td>
<td>189</td>
<td>18,314</td>
</tr>
<tr>
<td>Manufacture of textiles, clothing industries, leather and footwear industry</td>
<td>6,288</td>
<td>18,094</td>
</tr>
<tr>
<td>Manufacture of machinery and NEC equipment</td>
<td>1,015</td>
<td>17,980</td>
</tr>
<tr>
<td>Woodworking, paper and printing industries</td>
<td>6,860</td>
<td>17,795</td>
</tr>
<tr>
<td>Manufacture of electrical equipment</td>
<td>649</td>
<td>14,217</td>
</tr>
<tr>
<td>Agriculture, forestry and fishing</td>
<td>7,129</td>
<td>5,176</td>
</tr>
<tr>
<td>Extra-territorial organizations</td>
<td>255</td>
<td>3,647</td>
</tr>
<tr>
<td>Coking and refining</td>
<td>26</td>
<td>1,702</td>
</tr>
<tr>
<td>Mining and quarrying</td>
<td>303</td>
<td>1,663</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,314,279</td>
<td>5,426,796</td>
</tr>
</tbody>
</table>

Source: INSEE 2015, data 31/12/2014
THE PARIS REGION, GATEWAY TO EUROPE AND THE WORLD
500 million consumers within 2 hours by plane

By plane (ADP, 2015)

3 international airports
95.4 million passengers & 700,452 flights

Paris-Charles de Gaulle
N°2 in Europe for passenger traffic
- 65.7 million passengers
- 469,338 flights

Paris-Orly
- 29.6 million passengers
- 231,114 flights

Paris-Le Bourget
Europe’s leading business airport
- 55,519 flights

10 airfields and 1 heliport

By train (SNCF, 2014 and STIF)

10 main stations, including 7 TGV (high-speed train) stations
2,345 trains and
1,038,500 passengers per day
5 railway stations have traffic that exceeds 100,000 travellers daily
19 million TGV passengers travelling from Paris to the main European destinations
1,800 km of railway tracks
ONE OF THE BEST AND LARGEST PUBLIC TRANSPORT SYSTEMS IN THE WORLD

**Velib** (JC Decaux / Velib Mairie de Paris 2014/15)
- 23,600 bikes
- 1,751 stations within Paris and 30 municipalities bordering the capital
- 295,000 current subscribers
- 261 million rides since 2007
- 40 million Velib rentals per year
- 3,500 km of bike lanes

**Autolib** (2015)
- 3,300 vehicles in service
- 973 Autolib stations
- 82,000 active subscribers
- 100,000 Autolib rentals per week
- 12 million rides in Paris 4 years after launch
- 66 municipalities

**Public transport** (SNCF Transilien 2015)
- 10% of the national rail network
- 1,280 km of network
- 6,200 trains per day
- At rush hour, more than 650 trains simultaneously
- 3.2 million passengers per working day
- 14 lines
- 381 Transiliennes stations

**Mode of transport**
- Underground 14 lines: 1,526
- RER**: 5: 474
- Transilien trains **: 8: 737
- Tramways: 8: 223
- Bus: 1,442: 1,328
- **Total**: 1,477: 4,288

**Grand Paris Express**
- 200 km of new lines
- 72 stations
- €27b invested through to 2030

Still looking ahead with **The Grand Paris Project**, the largest urban project in Europe providing a new transport network
AN OUTSTANDING LOGISTICS INFRASTRUCTURE

**Warehouses > 5,000 m²**

- **Surface area:** 30 million m²
- **Take up:** 518,000 m² (2015)
- **Available now:** 1.2 million m² (2015) (warehouses above 5,000 m²)

Source: CBRE, BNP Paribas Real Estate

A HIGHLY COMPETITIVE LOGISTICS HUB

**Yearly rent per prime m² in warehouses** over 5,000 m² (in €)

<table>
<thead>
<tr>
<th>City</th>
<th>Rent</th>
</tr>
</thead>
<tbody>
<tr>
<td>London (UK)</td>
<td>239</td>
</tr>
<tr>
<td>Oslo (NO)</td>
<td>143</td>
</tr>
<tr>
<td>Helsinki (FI)</td>
<td>129</td>
</tr>
<tr>
<td>Moscow (RU)</td>
<td>126</td>
</tr>
<tr>
<td>Birmingham (UK)</td>
<td>97</td>
</tr>
<tr>
<td>Amsterdam (NL)</td>
<td>90</td>
</tr>
<tr>
<td>Munich (DE)</td>
<td>79</td>
</tr>
<tr>
<td>Frankfurt (DE)</td>
<td>76</td>
</tr>
<tr>
<td>Hamburg (DE)</td>
<td>68</td>
</tr>
<tr>
<td>Paris Region (FR)</td>
<td>55</td>
</tr>
</tbody>
</table>

Source: European Logistics Market, Property Report, Q2 2015, BNP Paribas Real Estate

Road and waterway logistics

- **10,000 km** of county roads
- **1,100 km of roads,** including **497 km** of national roads and **613 km** of highways (SETRA, 2014)
- **French N° 1 river port** and the second across Europe
- **500 km** of navigable waterways
- 70 urban ports
- **6 container terminals** (Haropa, 2015)

Freight

- **Air:** 2.2 million tonnes (ADP 2014)
- **Rail:** 23.6 billion tonne-kilometres carried (2012)
- **Waterway:** 20.5 million tonnes (Haropa, 2015)
- **Road:** 21.5 billion tonne-kilometres carried (SOes, TRM survey, 2014)

UP 65% between 2008 and 2014 (TEU*)

* Twenty Equivalent Unit
THE 6 MULTIMODAL PLATFORMS MANAGED BY HAROPA-PORTS DE PARIS PROVIDE EXTENSIVE CONNECTIONS TO TRANSPORT INFRASTRUCTURES

<table>
<thead>
<tr>
<th>Multimodal platform</th>
<th>Waterway</th>
<th>Waterway &amp; Maritime</th>
<th>Railway</th>
<th>Road</th>
<th>Public transport</th>
<th>Maritime</th>
<th>Oil Pipeline</th>
<th>Traffic (millions of tonnes)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gennevilliers</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td>3.5</td>
</tr>
<tr>
<td>Limay-Porcheville</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Bonneuil-sur-Marne</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td>x</td>
<td></td>
<td>0.9</td>
</tr>
<tr>
<td>Evry</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td>x</td>
<td></td>
<td>0.38</td>
</tr>
<tr>
<td>Montereau-Fault-Yonne</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td>x</td>
<td></td>
<td>0.25</td>
</tr>
<tr>
<td>Bruyères-sur-Oise</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
<td></td>
<td>0.16</td>
</tr>
</tbody>
</table>

Source: Haropa - Ports de Paris, 2015, data 2014
Europe’s largest inventory of business real estate

**OFFICE SPACE** (ORIE AND CBRE Q4, 2015)

- Surface area: 52.6 million m² (ORIE)
- Take up (2015): 2.2 million m² (CBRE)
- Available now: 3.9 million m² (CBRE)
- Future supply: 1.6 million m² (CBRE)

**HOUSING** (INSEE 2012)

- 5.1 million housing units
- 70.9% flats (3.6 million)
- 27.5% houses (1.4 million)

**PRIVATE HOUSING RENTS IN THE PARIS REGION**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>City</th>
<th>District</th>
<th>Average surface area (m²)</th>
<th>Average monthly rent (€/m²)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United Kingdom</td>
<td>London</td>
<td>West End</td>
<td>50</td>
<td>22.3</td>
</tr>
<tr>
<td>2</td>
<td>China</td>
<td>Hong Kong</td>
<td>Central Business District</td>
<td>1,126</td>
<td>863</td>
</tr>
<tr>
<td>3</td>
<td>USA</td>
<td>New York</td>
<td>Midtown</td>
<td>52</td>
<td>16.5</td>
</tr>
<tr>
<td>4</td>
<td>Brazil</td>
<td>Rio de Janeiro</td>
<td>Zona Sul</td>
<td>59</td>
<td>13.7</td>
</tr>
<tr>
<td>5</td>
<td>India</td>
<td>New Delhi</td>
<td>Connaught Place</td>
<td>53</td>
<td>17.9</td>
</tr>
<tr>
<td>6</td>
<td>Russia</td>
<td>Moscow</td>
<td>Central Business District</td>
<td>50</td>
<td>1,064</td>
</tr>
<tr>
<td>7</td>
<td>Japan</td>
<td>Tokyo</td>
<td>Central Business District</td>
<td>52</td>
<td>1,055</td>
</tr>
<tr>
<td>8</td>
<td>China</td>
<td>Beijing</td>
<td>Central Business District</td>
<td>59</td>
<td>926</td>
</tr>
<tr>
<td>9</td>
<td>Australia</td>
<td>Sydney</td>
<td>Central Business District</td>
<td>53</td>
<td>878</td>
</tr>
<tr>
<td>10</td>
<td>France</td>
<td>Paris</td>
<td>Central Business District</td>
<td>53</td>
<td>860</td>
</tr>
</tbody>
</table>

Source: OLAP, 2015

**TOP 10 OFFICE SPACE MARKETS BY OCCUPANCY COSTS** (2014)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>City</th>
<th>District</th>
<th>Occupation costs (€/m²/year)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United Kingdom</td>
<td>London</td>
<td>West End</td>
<td>2,344</td>
</tr>
<tr>
<td>2</td>
<td>China</td>
<td>Hong Kong</td>
<td>Central Business District</td>
<td>1,636</td>
</tr>
<tr>
<td>3</td>
<td>USA</td>
<td>New York</td>
<td>Midtown</td>
<td>1,162</td>
</tr>
<tr>
<td>4</td>
<td>Brazil</td>
<td>Rio de Janeiro</td>
<td>Zona Sul</td>
<td>1,150</td>
</tr>
<tr>
<td>5</td>
<td>India</td>
<td>New Delhi</td>
<td>Connaught Place</td>
<td>1,064</td>
</tr>
<tr>
<td>6</td>
<td>Russia</td>
<td>Moscow</td>
<td>Central Business District</td>
<td>1,055</td>
</tr>
<tr>
<td>7</td>
<td>Japan</td>
<td>Tokyo</td>
<td>Central Business District</td>
<td>1,051</td>
</tr>
<tr>
<td>8</td>
<td>China</td>
<td>Beijing</td>
<td>Central Business District</td>
<td>926</td>
</tr>
<tr>
<td>9</td>
<td>Australia</td>
<td>Sydney</td>
<td>Central Business District</td>
<td>878</td>
</tr>
<tr>
<td>10</td>
<td>France</td>
<td>Paris</td>
<td>Central Business District</td>
<td>860</td>
</tr>
</tbody>
</table>

Source: Office Space Across the World 2015, Cushman and Wakefield
A MULTITUDE OF HOSTING VENUES

Around 1,250 business activity areas (IAU Île-de-France)
98 co-working venues
41 shared offices
40 fablabs (TechOnMap, La Fonderie)

PARIS REGION, THE WORLD CAPITAL OF INCUBATORS

Around 100 business incubators (TechOnMap, La Fonderie).
Many new incubators are opening every month in the Paris Region, backed by public players and at the initiative of private investors (e.g. Partech Ventures).
In 2016, the Paris Region will be home to the biggest startup incubator in the world: 30,000 m² of co-working and office spaces will be dedicated to host 1,000 startups, in La Halle Freyssinet (Paris 13ème).

MAIN OFFICE SPACE OPERATIONS BY 2020 IN THE PARIS REGION WITH A SURFACE AREA EXCEEDING 30,000 M²
AN OUTSTANDING WORLD-CLASS DESTINATION FOR ORGANISING TRADESHOWS (CCI PARIS ÎLE-DE-FRANCE; data 2014)

Exhibition surface: 711,000 m²
407 tradeshows, including 215 professional tradeshows
100,740 exhibiting companies, including 30,300 foreign companies (30%)
9.8 million visitors, including 635,600 foreigners (6.4%)
€4.4b in economic benefits
68,100 jobs generated by tradeshows
€20.8b turnover by exhibiting companies at tradeshows including €9.4b earned from foreign customers
6.3 million contracts at trade fairs

TOP 10 INTERNATIONAL TRADESHOWS HELD IN THE PARIS REGION (BY NUMBERS OF VISITORS AND EXHIBITING COMPANIES)

<table>
<thead>
<tr>
<th>Tradeshow</th>
<th>Business sector</th>
<th>Visitors (1st visit)</th>
<th>Exhibiting companies</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mondial de l’Automobile / Paris Motor Show</td>
<td>Transport, logistics, traffic and related equipment</td>
<td>1,253,513</td>
<td>240</td>
<td>2014</td>
</tr>
<tr>
<td>Salon International de l’Agriculture / Paris International Agricultural Show</td>
<td>Agriculture, horticulture, livestock farming, floristry, fishing and related equipment</td>
<td>653,150</td>
<td>971</td>
<td>2015</td>
</tr>
<tr>
<td>Foire internationale de Paris</td>
<td>Multi-sector tradeshows and trade fairs</td>
<td>542,183</td>
<td>2,177</td>
<td>2015</td>
</tr>
<tr>
<td>Salon international de l’Aéronautique et de l’Espace / International Paris Air Show</td>
<td>Defence, civil and military security</td>
<td>345,109</td>
<td>2,277</td>
<td>2013</td>
</tr>
<tr>
<td>Salon Nautique International de Paris / Paris Boat Show</td>
<td>Tourism, sports and leisure activities</td>
<td>222,228</td>
<td>720</td>
<td>2014</td>
</tr>
<tr>
<td>Japan expo</td>
<td>Tourism, sports and leisure activities</td>
<td>232,876</td>
<td>599</td>
<td>2013</td>
</tr>
<tr>
<td>Maison&amp;Objet</td>
<td>Habitat, home improvement, office, decoration, gifts and crafts</td>
<td>167,862</td>
<td>4,929</td>
<td>2014</td>
</tr>
<tr>
<td>Paris Games Week</td>
<td>Tourism, sports and leisure activities</td>
<td>195,766</td>
<td>154</td>
<td>2015</td>
</tr>
<tr>
<td>SIMA, Mondial des Fournisseurs de l’Agriculture et de l’Elevage</td>
<td>Agriculture, horticulture, animal husbandry, floristry, fishing and related equipment</td>
<td>150,342</td>
<td>806</td>
<td>2013</td>
</tr>
</tbody>
</table>

Source: UNIMEV, OJS
MEETINGS AND EXHIBITIONS

NEARLY 1,000 CONVENTIONS PER YEAR IN THE PARIS REGION
(OTCP, 2014)

976 conventions
687,200 participants
33% of foreign visitors (227,100)
€1.1b in economic benefits
19,000 jobs generated by conventions

PARIS N° 1 CITY WORLDWIDE FOR HOSTING BUSINESS MEETINGS

CONFERENCE AND EXHIBITION CENTRES IN THE PARIS REGION (2015)

Paris Motor Show, October 1st to 16th, 2016 at Paris Expo Porte de Versailles
SIAL: the world’s largest food innovation exhibition, October 16th to 20th, 2016 at Paris Nord Villepinte

BREAKDOWN OF CONVENTIONS BY BUSINESS SECTOR (2014)

36% Other
37% Medical sciences
11% Technology
10% Science
6% Economics

Source: OTCP
Source: ICCA country and city ranking measured by number of meetings organised in 2014

PARIS REGION KEY FIGURES ♦ 2016
## WORLD'S TOP TOURIST DESTINATION

- **45.9 million** tourists, including **42%** foreigners (19.2 million)
- **€21b** in economic benefits
- **84,340** businesses
- **516,000** jobs (8.6% of Paris Region)

(CRT Paris Île-de-France, 2015, data 2014)

## TOP MOST VISITED TOURIST SITES IN THE PARIS REGION

<table>
<thead>
<tr>
<th>Site</th>
<th>Visitors (Millions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notre-Dame de Paris*</td>
<td>14.3</td>
</tr>
<tr>
<td>Disneyland® Paris</td>
<td>14.2</td>
</tr>
<tr>
<td>Sacré-Cœur de Montmartre*</td>
<td>11.0</td>
</tr>
<tr>
<td>Louvre Museum</td>
<td>9.1</td>
</tr>
<tr>
<td>Palace of Versailles</td>
<td>7.7</td>
</tr>
<tr>
<td>Eiffel Tower</td>
<td>7.0</td>
</tr>
<tr>
<td>Orsay Museum</td>
<td>3.5</td>
</tr>
<tr>
<td>Pompidou Centre</td>
<td>3.4</td>
</tr>
<tr>
<td>Cité des Sciences et de l’Industrie</td>
<td>2.7</td>
</tr>
<tr>
<td>Notre-Dame de la Médaille miraculeuse Chapel*</td>
<td>2.0</td>
</tr>
<tr>
<td>Grand Palais</td>
<td>1.9</td>
</tr>
<tr>
<td>National Natural History Museum</td>
<td>1.9</td>
</tr>
<tr>
<td>Arc de Triomphe</td>
<td>1.7</td>
</tr>
<tr>
<td>Army Museum</td>
<td>1.5</td>
</tr>
<tr>
<td>Quai Branly Museum</td>
<td>1.5</td>
</tr>
</tbody>
</table>

*free admission, estimate

Source: CRT Paris Île-de-France, 2015, data 2014

## N° 1 WORLDWIDE IN HOTEL CAPACITY

- **150,661** rooms
- **170.8 million** night stays, half the total night stays in France, including **90.5 million** for international tourists (53%)
- **2,363** listed hotels
- **37.4%** are 3-star hotels (885)
- **18.5%** are 4- or 5-star hotels (438)
- **8** luxury hotels

(INSEE, CRT Paris Île-de-France, 2015, data 2014)

## PROVENANCE OF MAIN FOREIGN TOURISTS IN THE PARIS REGION

![Map of Top Visited Tourist Sites in the Paris Region](image)
CULTURE (2015)

- 4,000 historical monuments
- 140 museums, including 3 of the world’s most visited museums: the Louvre, Pompidou Centre, Orsay Museum
- 402 cinemas
- 355 theatres
- 5 opera houses
- 55 foreign cultural institutes (FICEP)
- 68.5 million visitors in the first 20 Parisian cultural sites
- 4.3 million visitors in the Top 10 exhibitions in the Paris Region

(INSEE, CRT Paris Île-de-France, 2015, data 2014)

4 UNESCO SITES (2015)
- Palace of Versailles
- Paris, the Banks of the River Seine
- Fontainebleau Château and Park
- Medieval City of Provins

A GREAT DENSITY OF SPORTS FACILITIES AND INFRASTRUCTURE (2015)

- 19,000 sports clubs
- 2.3 million Paris Region inhabitants hold a sports license
- 12 leisure resorts (3,000 hectares)
- 5,500 tennis courts
- 420 swimming pools
- 420 equestrian centres
- 100 golf courses

(IRDS 2015)

SOME OF THE MOST POPULAR SPORTS EVENTS (2015)

- Paris Open, Roland-Garros (Tennis): 463,000 spectators
- BNP Paribas Masters Paris (Tennis): 119,507 spectators
- Prix de l’Arc de Triomphe (Horse race): 60,000 spectators
- Marathon de Paris: 54,000 spectators
- Alstom Open de France (Golf): 50,000 spectators
- Meeting AREVA (Track & Field): 50,000 spectators
- Paris Grand Slam Judo: 20,000 spectators
- EURO 2016: 13 matches will be organised in the Paris Region

(CRT Paris Île-de-France, IRDS, 2015, data 2014)

A GREEN REGION

- 21% cityscape, 28% woodland
- 50% agricultural land and 1% water
- 4 regional nature parks representing 18% of the land area (218,000 ha)
- 25 Natura 2000 sites
SHIPPING (2015)

20 major department stores:
Galeries Lafayette, Printemps, Le Bon Marché, BHV...
153 shopping centres
(Panorama / tradedimensions, Le guide 2016 de la distribution, data 2015)

2 PARIS REGION SHOPPING CENTRES ARE AMONG EUROPE’S TOP 5 CENTRES WITH OVER 20 MILLION VISITORS EVERY YEAR
(ANNUAL FOOTFALL, IN MILLION VISITORS)

<table>
<thead>
<tr>
<th>Shopping Centre</th>
<th>Annual Footfall (in Million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Les Quatre Temps (La Défense, Paris Region)</td>
<td>45.8</td>
</tr>
<tr>
<td>Westfield Stratford (London)</td>
<td>42</td>
</tr>
<tr>
<td>Forum des Halles (Paris Region)</td>
<td>37.4</td>
</tr>
<tr>
<td>Galeria Krakowska (Krakow)</td>
<td>35</td>
</tr>
<tr>
<td>La Part-Dieu (Lyon)</td>
<td>32.6</td>
</tr>
</tbody>
</table>

Source: Sites commerciaux n° 249, June 2015

The Quatre Temps shopping centre (La Défense), N° 1 French and European centre in annual footfall (2014)

GASTRONOMY (2015)

Rungis International Market, the world’s leading fresh produce market

“Saveurs Paris Île-de-France” is a regional food brand created to highlight close to 600 products and 70 kinds of fruit and vegetables: Brie from Meaux, beer from the Vexin, honey and saffron from the Gâtinais, asparagus from Argenteuil, Belle de Fontenay potatoes, etc.

5,000 farms
12,500 specialists in the food trade and over 4,852 restaurants
109 starred restaurants, including 40% of France’s 3-star restaurants
(Cervia, Guide Michelin, Rungis)

Please do not hesitate to send in your comments and suggestions to improve this new edition: prkf@parisregionentreprises.org

We extend our thanks to all of the institutions and individuals who were kind enough to send us the data used in producing this document: ADP, Advancity, ARWU, ASTech, Autolib, BNP Paribas Real Estate, Cap Digital, Campus Condorcet, CBRE, Cervia, Paris Île-de-France CCI, Comité Régional du Tourisme, Cosmetic Valley, Cushman & Wakefield, DIRIF, DTZ, French Customs, Eduscol, Elastopole, Eurostat, eworky, Ficep, Finance Innovation, Financial Times, Fortune Magazine, Hanopa - Ports de Paris, Hesam University, ICCA, Immofast, Institut Polytechnique Grand Paris, INPI, INSEE, La Fonderie, Mairie de Paris, Mediac, Mov’ee, National Nature Heritage Inventory, Ministry of Higher Education and Research, OLAP, ORE, OST, OTCP, Panorama/tradedimensions, ParisTech, PSL Research University, QS, ROF, Sites commerciaux, SNCF, Sorbonne Paris Cité, Sorbonne Universités, STIF, Systematic, Times Higher Education, Transilien, Unesco, UNIMEV, Université Paris-Est, Université Paris-Lumières, Université Paris Seine, Université Paris Saclay, Velib.

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Translation: Activation

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